Knowledge Management
Navigation Team
Report on Portal Vendor
Selection Process

4/12/00

Our Task:

Develop an enterprisewide web gateway to JPL's Knowledge Resources that:

- Will allow JPL employees to more easily access information required to do their job.
- Will allow employees to customize the information available to them.
- Will provide an integrated view into JPL's information and knowledge resources - robust search capabilities
- The bottom line: will enable JPL employees to spend less time looking for useful, relevant information.

Working Definition:

What is a Portal?

"Technology that consolidates, integrates, and concentrates data from multiple information sources to improve individual or group decision making."

Howard McQueen
 McQueen Consulting

Research Methodology for Due Diligence:

- Formulation of task goals and requirements
- Market survey of known vendors
- Submission of RFI
- Further research on RFI respondees
- Product demonstrations by most promising vendors
- Follow up research on supporting documentation
- Conclusions drawn to find "best match"

Technical Evaluation Criteria

- Interoperability with JPL legacy systems and future additions
- Commitment to open standards
- Modular design
- Support for information publisher; publishing process simple to use

Technical Evaluation Criteria

- Support for a variety of search engines which include content classification capabilities
- Depth of support to users and publishers
- Experience of key personnel
- Continuity and longevity of the implementation team
- Ability of the vendor to provide upgrades in a non-intrusive way

Companies Researched:

- Sequoia
- Autonomy
- iPlanet
- Viador
- Sagemaker
- Datachannel
- Plumtree
- VIT DeliveryMANAGER
- Brio
- Oracle

Research Results

Refer to Portal Vendor Comparison Matrix

Final Recommendation: iPlanet

Interoperability and Modular Design

- Offers an excellent portal infrastructure; can buy pieces as components, allowing for addition of other products down the road
- Strong partnerships including: Sun Netscape Alliance, Future Tense, Interwoven, news services, GrapeVINE Search Engine with Compass server, offers options for content management, collaboration and information classification

Commitment to Open Standards

- Platform independent, committed to open standards - ICE & XML

Final Recommendation: iPlanet

Support for Publishers

- Excellent syndication of internal and external sources
- Super easy for information publishers to use
- Delegated administration allowing for easy set up of different portal views, ie organizational, project, communities

Support for Search Engines with Content Classification

- Comes with GrapeVINE Search Engine with Compass Server as content classification support
- Due to modular architecture, can use something else if we choose

Final Recommendation: iPlanet

Depth of Support to Users

- Strong personalization functionality that is easy to set up
- A variety of security options that satisfy even JPL

Experience, Continuity, Longevity, Scalability

- Extremely scaleable with a lot of experience in hosting large, high traffic sites
- Multi hosting capabilities customized to JPL needs with full tech support 24 X 7
- Netscape's industry experience has allowed it to have unmatched continuity and longevity in its field.
- Market leader with a wealth of experience and stable technology

Summary

No other vendor on the market meets all the criteria or has the technical experience of iPlanet.

- Netscape has been providing browser services since 1994
- MyNetscape online since 1997
- Currently 22 million registered users of Custom Netcenter
- No other vendor has a proven track record with that volume of users
- Netscape has numerous contracts with the US Government already and understands the dynamics of a gov't contract
- Company is strong financially and is going to be around in the future

Portal Vendor Comparison Sheet Last Revised: 4/11/00

| Vendor | Interoperability | Search Engine | Content Mgmt | Platform/Hosting | Security | Conclusions |
|----------|---|--|---|--|---|---|
| | Protocols | | Tools for syndication/ | | How do you handle | 48 S |
| | supported;Platform independence | Which one and have meta search? | platform independent/ web based? | What kind; extensibility | this? Kerberos, PKI? | |
| iPlanet | Launches e-mail, calendar and MS apps from browser; platform independent; higly customizable; community | GrapeVINE's Compass server; e-mail notification, social filtering for rating of results, indexes wide variety of file formats; auto classification along taxonomy lines, can | Publishing process extremely easy for users; syndication of ext news feeds, services and JPL subscribed sources; Future Tense is an excellent product that can be "bolted on" next FY; also partner | Multi-hosting capabilities, delegated administration, Unix based, excellent extensibility, strong partners with market | Many avenues to implement security, LDAP based, VPN 'on the fly' authentication, light | Best of breed, experienced market leader with stable technology, Sun Netscape Alliance, quick to deploy, have worked with the |
| Sequoia | enabling, uses XML apps | customize UI, alerts | with Interwoven | experience | weight single sign on | government before |
| | very open architecture; Uses XML wrappers to transport documents and data; can access MS, Oracle, Sybase, Lotus Notes; administration seems unwieldy | Proprietary search engine; Uses a meta search engine/ now partnering with Semio which uses phrasing in returns | uses Front Page and MS apps; basic document management system with versioning, etc.; uses "Smart Summary" for aggregation | Runs on NT server with SQL server software; uses a server farm for extensibility/ no hosting-use partner | provides a security subscription database for single sign on authentication; LDAP | Promising but very young co; already reorganized once; don't like use of NT servers, very MS centric |
| Autonomy | Knowledge Server monitors feeds from MS Exchange and Lotus Notes, and news feeds; builds user profiles and then finds info it thinks matches the profile; dynamic personalization | Intelligent agents that can be installed on your desk top and trained to bring back info the user wants; Dynamic Reasoning Engine | Monitors sources in the following formats: web pages, e-mail, pdf's, SQL/ODBC databases, Lotus Notes; has Content Server which is promising | Front End: NT server; back end: Solaris/ no hosting capabilities although does have partners (not identified) | Integration with LDAP security mechanisims: role based, password, cookies, encryption | Active Knowledge is interesting, but not enough to wrap an entire portal around; recommend for another task, frames |
| Viador | A "complete" solution; all pieces bundled and proprietary; ODBC, native Oracle drivers | Ultraseek | Can deal with all formats | | LDAP approach; authentication, role based authorization, group privileges | Want \$ 400K for their total solution; not modular |

Portal Vendor Comparison Sheet Last Revised: 4/11/00

| Vendor | Interoperability | Search Engine | Content Mgmt | Platform/Hosting S | ecurity | Conclusions |
|---------------------------|--|---|--|--|----------------|----------------------------------|
| Knowledge | | | _ | | | |
| Track | Concentrates on ERP | The Knowledge Conter | uses MIME HTML for | NT only; currently | | A |
| | functions and getting distributors, suppliers, etc to | The Knowledge Center crawls through structured | storing web pages; also uses meta data and XML for | looking for beta testers for their Unix | 1 | A portal designed for e-business |
| | be integrated | and unstructured data | indexing | implementation | | transactions |
| Plumtree | - Intogration | and anothered date | in doxing | Implomortation | | Tanoaotiono |
| | No back end support; API's | | | | į | Didn't respond to |
| | developed via "gadgets"; | | | | | RFI; heard many |
| | anecdotal research indicates | | | | | negative |
| | that there is a very long lead | | | | | comments from |
| | time for a requested gadget | Uses Verity | | | | users |
| VIT Delivery | | information asst. that can | document management | | | No support for |
| MANAGER | Uses a meta data | draw on search engine | includes databases, word | | | Macs or Unix |
| | interchange hub and meta | that runs meta data crawlers or can also use | processing apps, email, XML, HTML, spreadsheets, | | | boxes; geared to facilitating |
| | warehouse; GUI very MS | the hyperbolic tree view of | and graphics; stores docs in | | | business |
| | Windows Explorer-like | info | topic collections | | | relationships |
| Other Vendor | | | | | | |
| Brio | E-business portal that facilitat | es financial transactions be | tween distribution/manufacturi | ng/supplier partners | | |
| Sagemaker | Same as above except specia | alizes in the oil industry | | | | |
| Oracle | Uses third party developing ki | it to custom build each porta | al; not a true portal vendor | | | |
| | | | | | | |
| Final Recom | mendation: iPlanet | | | | | |
| | The final decision is to approach iPlanet as the best match for our stated technical evaluation criteria, which include the following: | | | | | |
| Interoperability: | Platform independent; integra | ates well with office apps tha | at are used daily, ie Eudora, M | leeting maker, and MS Office | apps. Excellen | t aggregation |
| Open Standards | iPlanet uses XML and is committed to open standards; portal porduct is modular and can allow for "plugging in" of other products as time goes on | | | | | |
| Info Publisher Support | er Publishing process is super simple and easy to learn; administration is delegated to allow for easy set up of groups or communities | | | | | |

Portal Vendor Comparison Sheet Last Revised: 4/11/00

| Vendor | Interoperability | Search Engine | Content Mgmt | Platform/Hosting | Security | Conclusions |
|---------------|--|---------------|--------------|------------------|----------|-------------|
| | | | | | | |
| Search Engine | h Engine Supports Compass server on top of the GrapeVINE search engine, allows for information classification by taxonomy | | | | | |
| Experience, | xperience, | | | | | |
| Scaleability | Highly experienced vendor with excellent working knowledge of net users and industry expectations; extremely good extensibility; strong partners | | | | | |
| | | | | | | |
| 1 | | | | | | |

JPL Portal Channel Descriptions and Help Text - Last Revised 3/1/01

| | Channel | Description | Edit Capabilities |
|---|---|--|---|
| 1 | User Information | The User Information data channel provides a way for you to enter your personal information and have it stored by the portal for retreival when you return. It will record your identity, timezone and e-mail address. | Change your personal information using the Edit button |
| 2 | Search JPL | This channel provides a simple search box that searches internal JPL web space. There is also an Advanced Search page available through this channel to provide more options for the power user. | None; for customized searches, use the Advanced Search page or the planned Personal Search Agents. |
| 3 | Search the Web | This channel provides a search box provided by the Google Search Engine that searches the World Wide Web. | None |
| 4 | Find a Person | This channel hooks up to the BOSS online white pages. It also displays a link to the NASA employee directory X.500 for finding NASA employees Agencywide. | None |
| 5 | Quick Links | This channel provides quick access to the most commonly used information repositories at JPL including directory information, location information and policy information. | Portal provided links may be added or deleted. For personal web sites used frequently, customize the My Bookmarks data channel. |
| 6 | My Bookmarks | The Bookmarks channel allows you to add bookmarks for favorite web pages to your portal page. Both internal and external web pages can be bookmarked. | Use the Edit button to add or remove your personal bookmarks. |
| 7 | Daily Planet | The Daily Planet channel carries the latest stories internal to JPL that impact our work. Publisher: Media Relations | None |
| 8 | Institutional News: Today@ JPL and Today@ NASA | This channel displays the latest press releases from the JPL home page and the NASA home page. | The Edit capability allows the user to show the dates that news stories were posted. |
| 9 | Labwide Announcements | Labwide Announcements displays messages to all JPL employees from both individual employeesa and the JPL Office of the Director | The Edit capability allows the user to show the dates that news stories were posted. |

JPL Portal Channel Descriptions and Help Text - Last Revised 3/1/01

| | Channel | Description | Edit Capabilities |
|----|----------------------------------|--|--|
| 10 | This Week | The This Week data channel carries links to the latest edition of the weekly JPL newsletter. | None |
| 11 | My Data Channels (Division 32) | This data channel is designed to display information published by the sponsoring organization regarding their work and other relevant information. Publisher: Division 32; Point of contact: Wendy Masri (e-mail link) | None |
| 12 | Headline News - Aviation Week | This data channel displays aerospace headlines provided by Aviation Week Online. | The Edit capability allows the user to choose how many headlines should be displayed |
| 13 | Headline News - NY Times | This data channel displays general news headlines provided by the New York Times. | The Edit capability allows the user to choose how many headlines should be displayed |
| 14 | Headline News - Space.com | This data channel displays science and mission launch headlines provided by Space.com. | None |
| 15 | Weather and Traffic | The weather service is provided by the Weatherguys and displays current weather for the JPL zip code. An additional weather check is available through the link to the JPL Weatherstation. Also, available in this channel is a link to an external site which carries the traffic maps of the Greater Los Angeles area with incident reports that are dynamically updated | Can search for weather in a different area by entering a zip code in the box. |
| 16 | My Calendars | The calendar data channel carries links to event calendars that are of particular interest to the user. | The edit capability allows the user to choose which calendars they would like to have displayed in this channel. |
| 17 | JPL Web Space Directory | The JPL Web Space Directory contains links to well known, established sites that are helpful to JPL employees. Some of the sites may be NASA generated or externally generated. Browse the categories to find topical information. | None |

JPL Portal Channel Descriptions and Help Text - Last Revised 3/1/01

| | Channel | Description | Edit Capabilities |
|----|-------------------|---|--|
| 18 | Project Libraries | This channel displays links to the user's project libraries for quick and easy reference. | The edit capability allows users to choose which project library links they would like displayed |
| 19 | Personal Searches | This channel displays results for personal search agents created and trained by users. | Autonomy allows many customizations. Please see the special help section for the search agents. |
| 20 | Engineering Links | This channel carries links of relevance to JPL engineering staff. Although the base set of links is fixed, the user may choose which of them is displayed. Also, if the staff of Inside JPL collects numerous requests over time for a particular site to be carried in this channel, we will add it as our maintenance schedule allows. | The edit capability allows the user to select which links from a fixed set to be displayed. |
| 21 | Science Links | This channel carries links of relevance to JPL science staff. Although the base set of links is fixed, the user may choose which of them is displayed. Also, if the staff of Inside JPL collects numerous requests over time for a particular site to be carried in this channel, we will add it as our maintenance schedule allows. | The edit capability allows the user to select which links from a fixed set to be displayed. |
| 22 | Business Links | This channel carries links of relevance to JPL administrative personnel. Although the base set of links is fixed, the user may choose which of them is displayed. Also, if the staff of Inside JPL collects numerous requests over time for a particular site to be carried in this channel, we will add it as our maintenance schedule allows. | The edit capability allows the user to select which links from a fixed set to be displayed. |
| | | | |